



# *CELEBRATING CONNECTION* ACNC24



AUGUST 8-10 | HYATT REGENCY ATLANTA

# 2024

## SPONSORSHIP OPPORTUNITIES

[amputee-coalition.org](http://amputee-coalition.org)

The Amputee Coalition is pleased to present the

# 2024 National Conference Sponsorship Opportunities



Live events are the most powerful platform for learning and building meaningful relationships. As **the premier event for the limb loss and limb difference community**, the Amputee Coalition's National Conference is the **only** patient- and consumer-focused event. National Conference is also the Amputee Coalition's **largest** activity designed to connect and reach the community en masse.

Our sponsors are vital to helping conference attendees emerge with innovative ideas and the latest devices on the market, as well as solutions to make informed decisions about their care and needed support. Your sponsorship also helps fulfill the Amputee Coalition's mission to support the 5.6 million plus Americans living with limb loss and limb difference

## What's in it for you?

Your partnership with us means higher visibility for your brand in the limb loss and limb difference community. As a partner, you reach our **506K+ unique website visitors**, **168K+ social media followers**, **1.1K+ event attendees**, and over **84K readers of our publications**.



506,628 unique website visitors



237,539 resources disseminated



More than 1,000 people attended National Conference in 2023



168,961 social media followers

The Amputee Coalition's sponsorship program helps you:



























- Impact lives.
- Reach a new target audience.
- Increase awareness around a new product launch.
- Showcase your generosity and achieve your social responsibility goals.
- Engage directly with the limb loss and limb difference community.
- Maximize your brand's visibility and increase brand awareness to consumers and end users to enrich your marketing strategy.
- Align your brand with the Amputee Coalition, the nation's leading organization and trusted resource for the limb loss and limb difference community.

*Continue reading for options and ideas at various price points to make your mark at the premier event for the limb loss and limb difference community.*



# Event Sponsorship Opportunities

The following sponsorship opportunities are available on a first-come, first-served basis. All customizable products must be cleared with Amputee Coalition first. Sponsor is responsible for sending artwork to Amputee Coalition by deadline.

<b>Partner with Amputee Coalition and receive additional benefits at the National Conference.</b>	<b>PREMIER</b>	<b>PARTNER</b>	<b>ADVOCATE</b>
Pre- and post-event recognition on the Amputee Coalition conference website			
Special acknowledgment in <i>inMotion</i> magazine – National Conference Edition			
Recognition on signage throughout the conference space			
National Sponsor logo recognition on event T-Shirt			
Logo placement on the “Welcome” slide of the National Conference PowerPoint			
Amputee Coalition leadership acknowledgement recognition remarks on stage during opening and closing keynote sessions			
Premium banner placement on the conference app			
Opportunity for seat drop during keynote session (sponsor provides collateral)			
Up to 5 front row reserved seats at the keynote session			
Opportunity to provide brief remarks at keynote session (3-5 minutes)			
Video played during sponsored session (sponsor to provide video)	90 seconds	60 seconds	
Complimentary conference registrations	2	1	1
Customized social media recognition or promotion	4	2	0
<b>Total Sponsorship</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>

## Education

### **EDUCATION TRACK SPONSOR - EXCLUSIVE**

Become the exclusive sponsor of an education track at ACNC24. This sponsorship includes your logo and a “Thank You” placed in targeted education marketing promotions, the ACNC24 conference website and conference app and Final Program, and meeting room signage. Plus, distribute your marketing materials at the back of the meeting room.

**COST:** \$5,000

### **PRODUCT THEATER**

Place your product or service front and center for a 30-minute product preview right on the show floor. These 30-minute mini-workshops are designed for high-energy presentations showcasing different products and/or services throughout the exhibition.

**COST:** Exhibitors: \$1,500 | Non-exhibitors: \$2,500

## Digital

### **MOBILE APP – PREMIUM PLACEMENT (3 opportunities)**

This sponsorship includes a rotating banner advertisement on the home screen of the mobile app, one (1) permanent icon logo on the home screen of the mobile app, and conference Wi-Fi password featuring your company name.

**COST:** \$2,500

### **MESSAGE ALERT**

Reach attendees instantly while in Atlanta with a message alert through the conference app! Invite attendees to your booth demonstration or remind them of your education session. Limited to one message per company, per day; a maximum of three over the conference duration.

**COST:** \$800 per alert

### **SOCIAL MEDIA PACKAGE**

Limited to 10 Sponsors! The following includes a link to your website and booth number in the posts:

Two (2) ACNC24 Instagram posts (26.5K followers).

Two (2) ACNC24 Facebook posts (125.4K followers).

Two (2) ACNC24 LinkedIn posts (5.8K followers)

**COST:** \$1,250

## Hotel Site

### **HOTEL ROOM KEY – EXCLUSIVE**

Your company logo will be included on the hotel room keys. This exclusive opportunity is available on a first-come, first-served basis. The keys will be available to all National Conference attendees staying at the Hyatt Regency Hotel.

**COST:** TO COME



### **REGISTRATION SPONSOR – EXCLUSIVE**

Signage and branding within the conference registration area onsite, virtual platform, registration confirmations, and a complimentary meeting bag insert. Provide your own branded company pens for added bonus!

**COST:** \$6,000

### **ESCALATOR HANDRAIL CLINGS (1 UP AND 1 DOWN) - EXCLUSIVE**

This is a great way to escalate your company by being seen coming and going to the Education rooms & Exhibit Hall. Sponsorship includes 2 one-sided clings.

**COST:** \$6,500

## **Hot-List Specialty Items**

### **ATTENDEE BAGS – EXCLUSIVE**

Allow your audience to become your advocates, spreading the word for you during and well beyond the conference's conclusion. Boost your presence by becoming a sponsor for the 2024 National Conference tote bag.

**COST:** TO COME

### **WATER BOTTLES – EXCLUSIVE**

Keep attendees hydrated while increasing your brand recognition by showcasing your logo on water bottles which will be placed in the attendee bags.

**COST:** \$13,500

### **BADGE LANYARDS – EXCLUSIVE**

Elevate your brand visibility and make a lasting impression by placing your logo in the spotlight as attendees wear your branded lanyards, providing continuous exposure throughout the event.

**COST:** \$4,500

### **CONFERENCE PENS – EXCLUSIVE**

Everyone loves a good pen, and it's a must have when at a conference. The pens get noticed and will be an attendee favorite for use throughout the conference. They will also go home with attendees, so your logo and company name will be everywhere!

**COST:** \$2,000 for 1,500 pens

### **HAND SANITIZER – EXCLUSIVE**

This is a best seller! Who doesn't use hand sanitizer nowadays? It serves an important purpose at a trade show where folks are gathered, and it makes a good take-home product, too!

**COST:** \$3,000 for 1,500 2oz hand sanitizer bottles

### **COOLING TOWELS – EXCLUSIVE**

Be the company to save the day with a cooling towel, which is sure to be used in Atlanta's summer heat!

**COST:** \$9,000 for 1,500

Don't see a sponsorship opportunity you like? Contact [eventsales@amputee-coalition.org](mailto:eventsales@amputee-coalition.org) for custom sponsorship opportunities. For all Sponsorship and Exhibit Space inquiries, please contact [eventsales@amputee-coalition.org](mailto:eventsales@amputee-coalition.org).

**Contact Us**

[eventsales@amputee-coalition.org](mailto:eventsales@amputee-coalition.org)