



Sample Fundraising Letter

[Date]

[Address of Donor]

Dear [name]:

You are probably aware that an increasing number of people living with the loss or absence of a limb face daunting obstacles from third-party payers when trying to obtain the prosthetic care they need to enable them to return to an active, productive lifestyle. This obviously has a devastating emotional and physical impact on them as well as their families.

The [COALITION NAME] is committed to correcting this injustice and improving access to appropriate prosthetic care for all amputees. With your help, we will succeed.

In [DATE], we began working with the Amputee Coalition of America to launch a bill at the state level that requires insurance companies to cover prosthetic limbs. So far, [INSERT INFORMATION ABOUT YOUR PROGRESS].

Six states have enacted bills to protect access to prosthetics. To continue this important effort and cover our expenses for the remaining months of 2006, we need an additional [INSERT AMOUNT].

I am asking you to contribute a gift of \$100 to a campaign that impacts us all, whether we are patients or providers.

We will continue to fight for prosthetic parity, but we must have help from you!

By donating to this effort, you will make an immediate difference in the lives of amputees across the state. With your support, we will continue to raise awareness about the need for prosthetic coverage, engage other activists, and lobby the state legislature to pass this important bill.

I hope we can count on you to help us continue to work for prosthetic coverage for every person who needs it!

With many thanks,

[Signature]

[GROUP CONTACT], [GROUP NAME]

[MAKE SURE TO INCLUDE A RETURN ENVELOPE OR INDICATE WHERE THEY SHOULD SEND THE CHECK]

For more information or to get involved, contact the Advocacy Department
at 202/742-1885 or apll@amputee-coalition.org